



Karen Whitbread

Graphic Designer

Objective: I want to be at the top of my game. I want to be in an environment where everybody wants to be at the top of their game, and understands what "top of their game" means. It will be an environment that will not accept mediocrity as a fall-back and works well as a team.

Skills

Work Experience - Full Time

- Mac OS X
- Adobe InDesign CS3
- Adobe Illustrator CS3
- Adobe Photoshop CS3
- Dreamweaver CS3
- Flash CS3
- Some ActionScript 3
- Some HTML
- Some CSS
- Adobe Acrobat 7.0 Professional
- Adobe Acrobat Distiller 7.0
- QuarkXPress 7.2
- NeoOffice (similar to Microsoft Office)
- Experience with PC platform

Sun Media: Graphic Designer (full time) July 2002 to present.

Direction and lay-out of various types of print and online advertisements. Online advertising and promotions designed either in Flash or as a static gif. Print design has included retail, automotive, real estate, promotional and spec advertisements as well as special sections, internal and external posters, internal and external corporate documents, logo design, leave behinds, wrapping paper and client presentations and liaison. Designed the 2003, 2004, 2005 and 2006 'Capital Classics Show Jumping Tournament' Promotional package, including program cover and content, posters and promotional advertisements used in various medias.

The Cornwall Standard-Freeholder: Graphic Designer (full time) February to July 2002.

Created ads for the daily newspaper and prepared the weekly 'TV Times' supplement.

Saatchi & Saatchi Canada: Junior Art Director Internship (full time) September 2000 to August 2001. Creative Department. Internal creative projects, commercial and print concepts for various clients - one being Burger King. On set for 2 day Toyota commercial shoot and assisted when required. Contributed in the weekly Creative Brain Storming meetings and assisted the Art Directors or Creative Directors. Some broadcast studio experience.

Work Experience - Freelance

Vinbella Winery: Web Designer (contract) September to November 2008. Developed, designed and rebranded Vinbella Winery's new web site. www.VinbellaWinery.com.

Top Menu Web Site: Web Designer (contract) May 2008. Saved provided files to appropriate format and sizes. Made changes to the English and French web sites including adding an additional page to the English site. Uploaded files and linking PDF's.

Nerve Creative: Graphic Designer (contract) December 2007 to June 2008. Designed the newsletter for Rainbow Foods. Printed as well as appeared on their web site.

Circle J Ranch: Graphic Designer (contract, pro-bono) May 2005 to June 2008. Designed logos, brochures, business cards, posters, clothing, and currently redesigning their web site (www.circle-j-ranch.bravehost.com). The content of the site displays some original web images and original written articles.

Premiere Choix Outaouais: Graphic Designer (contract) May 2006 to June 2007. Produced sales brochures for 417 Suzuki (English and French), Sears, Cruickshank Ford, Northwest Hyundai and Car Loans Online.

Butler Printing & Design: Graphic Designer (contract) May 2003 to May 2006. Designed church newspapers working on short deadlines, brochures for Thermoshell which were distributed in the Ottawa/Gatineau and Toronto areas. Postcards and posters for Skills Canada to be distributed in P.E.I. high schools.



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Northseas: Graphic Designer (short term contract) August 2005. Logo design for their new product 'Northseas GAL E/N'.

Canadian Diabetes Association: Graphic Designer (pro-bono) December 2005.
Created conceptual designs for 'the Gallery of Hope' catalogue cover.

'rhoa designs': Graphic Designer (contract) October 2002 to July 2003.
Produced restaurant menus, business cards, letterheads and envelopes.

Previous Work History

Saatchi & Saatchi Canada: Reception, assistant to reference and research librarian. (part time) November 1997 to March 1999.

Due North Communications: Reception, occasional in house conceptual design. (part time) February 1999 to June 2000.

Engine Room Creative: Reception, in house design, studio and creative assistance. (part time) March to September 1999.

Other Accomplishments

- Designed the 'LuminCity' and 'Fab Light' logos, business cards and brochure. I also created mock-up designs for product pitch presentations. January 2007.
- Designed online ad for XS Engineering. February 2007.
- Designed 417 Suzuki's '417 Auto Credit' logo. November 2006.
- Designed the M&M Meats 'Save-a-lope' envelope. June to August 2000.
- Worked in Umbrella Graphics division of Saatchi & Saatchi in 1996 and 1997. Provided pro bono art studio services to Saatchi & Saatchi Canada resulting in skills development in scanning and developing storyboards for Toyota Canada and Rothmans, Benson & Hedges campaigns, 1996.
- Design and Graphic Production, Freelance Graphic production. Private commission designing and executed an 8' x 12' wall mural. August 1997.
- Designed the official logo for the Canadian/Mexican Student Exchange program for South Carleton High School, 1995.

Education

- Algonquin College: Dreamweaver Advanced. March 2008
- Algonquin College: Dreamweaver. September/October 2007
- George Brown College: Graphic Design 3-year program, majoring in advertising. Graduated April 2000.
- South Carleton High School: Graduated 1997

References:

Mr. Marc Charron
Sun Media, Art Department Manager
marc.charron@ott.sunpub.com
+1(613)739-5148 ext. 6

Mr. Grant Newlands
Creative Director
grant.newlands@gmail.com
+1(905)841-0195

Ms. Judy Maxwell
Sun Media, Art Department Colleague
judy.maxwell@ott.sunpub.com
+1(613)739-5148

I am eligible to work in Canada, United Kingdom and in the European Union.